

ARTICLE XV

The Fraternity Jeweler

All official Alpha Omicron Pi jewelry must be obtained through the Fraternity's official jeweler. Observance of this rule is of the gravest importance. By doing this, we protect the Alpha Omicron Pi trademark and insignia which guards our badge against plagiarism, infringement, or improper use.

Any attempt at sales, in person or by letter or circular, by infringing jewelers or by manufacturers of devices or articles, must be reported immediately to International Headquarters.

ARTICLE XVI

Other Alpha Omicron Pi Insignia

Section 1. Alpha Omicron Pi Monogram. Alpha Omicron Pi's official monogram (the superimposed letters) is only used in the badge and on official documents, such as the membership certificate and the *Rituals* book. All other uses of the monogram are prohibited.

Section 2. Proper Care and Use of Alpha Omicron Pi Letters in Sequence. The Fraternity may be identified on stationery, favors, mementos, programs, embroidery, etc. by using the Alpha Omicron Pi Letters in sequence and/or a red rose.

The official decal is the one using the Alpha Omicron Pi letters in sequence. Just as care should be exercised by each member of Alpha Omicron Pi in the use of official insignia, careful attention also should be given to their disposition when items bearing them have outlived their usefulness. Before a car having an Alpha Omicron Pi decal is sold, for example, the decal should be removed. When an Alpha Omicron Pi jersey or similar apparel is no longer wearable, the garment should be destroyed in such a manner that it cannot be worn by or used by a non-member in any way.

Section 3. Shields and Crest. After years of discussions at Convention, Alpha Omicron Pi adopted the established policy and tradition that the Fraternity, which has an essentially Greek heritage and not one of medieval or Masonic background, would never have a shield or crest as a symbol.

Section 4. The Alpha Omicron Pi Flag. Alpha Omicron Pi's official flag is a rectangular cardinal banner with the letters "AOII" in sequence in white.

Section 5. Clothing with Alpha Omicron Pi Insignia.

- a. All initiated and new members in good standing are entitled to wear clothing with the Alpha Omicron Pi insignia.
- b. All Alpha Omicron Pi clothing and goods should be purchased from a licensed vendor.
- c. The Emporium online services can be found through the Emporium link on the Alpha Omicron Pi website.

- d. Good taste is expected in the wearing of clothing with the Alpha Omicron Pi insignia since your appearance to the outside world is a reflection on your fraternity. The use of licensed vendors is strongly recommended.

Section 6. Letters on Chapter House. The letters “AOIP” in sequence, not in a crest or shape of the badge, may be used on the outside of the chapter house to identify it.