

### **Alumnae Dues FAQs**

1. Why does AOII ask alumnae members to pay dues?

When collegiate members transition into alumnae status, we are once again reminded of the lastingness of the obligations which we have voluntarily taken upon ourselves at initiation. Those familiar words that "we are members of Alpha Omicron Pi not only for our collegiate years, but for life" are words we hope our alumnae members have taken to heart. Currently, 100% of our collegiate members pay dues while fewer than 3% of our 150,000 alumnae do the same. Furthermore, collegiate dues are five times higher causing the collegiate members to shoulder a far greater portion of the financial needs of the Fraternity. Alumnae are asked to pay dues to fulfill the obligations they accepted at their initiation, create meaningful engagement opportunities for sisters of all ages, and provide financial support for the advancement of the Fraternity - just as our Founders envisioned.

2. What is the current process to pay dues?

If a member chooses to join an alumnae chapter, she pays her dues directly to the President or Treasurer of the local chapter. A roster is then uploaded into AlphaLink and reported to the Fraternity by February 1. The Fraternity creates an invoice based off the roster in AlphaLink and then the chapter remits payment to the Fraternity in March. For this 2018-2019 year, this process will not change. Alumnae chapter members will pay dues directly to their chapter.

**3.** Why is the Fraternity changing the process of collecting dues from alumnae members?

After research and collaboration with other NPC groups, AOII has determined that their success is a model we would like to follow. These groups have seven times the number of dues-paying alumnae membership over AOII's current dues-paying membership based on this collection model. After additional collaboration with international and network leadership, AOII feels that the growth of alumnae participation will continue to provide an unparalleled membership experience for both alumnae and collegiate members.

**4.** How will this affect local alumnae chapters?

For the 2018-2019 year, local alumnae chapters will continue their current schedule and process for the billing and collection of alumnae dues. There will not be any change for local chapters until after the 2018-2019 year. In the future, the model will suggest that local alumnae chapters will not be responsible for the collection and



payment of international fees. These fees will be billed directly to alumnae members and submitted to the Fraternity.

**5.** How will this affect me if I'm already a local dues-paying alumnae member?

If you are already a dues paying member, you will not be affected in any way. For the 2018-2019 year, you will still pay your dues directly to your local alumnae chapter. Alumnae who are not dues-paying members of a local alumnae chapter will pay the fee directly to the Fraternity via the website.

**6.** Is this new model in conflict with our governing documents?

Currently in the Bylaws, Article V, Sections 1 and 2, it specifically refers to alumnae chapters collecting international fees from alumnae and then remitting those fees to headquarters. For 2018-2019, we will continue this process for local alumnae chapter members. This new alumnae dues model being implemented now is an outreach to close to 150,000 members who are not currently members of an alumnae chapter.

**7.** How does this affect my Life Loyal membership?

Life Loyal members will pay a discounted rate of \$19 for their alumnae dues through either a local alumnae chapter or through this new alumnae model. You will still receive all the benefits of being a Life Loyal member.

**8.** What will the alumnae dues revenue support?

The \$35 will support multiple alumnae initiatives such as programming and events. This model will also support networking opportunities for professional and personal growth. To see the full list of initiatives this model will support please, visit <u>Alumnae Dues Informatin in Fraternity News on AOII's website.</u>

**9.** What is the long-term goal for this initiative?



This model has been created to support the increased engagement of our alumnae. As of May 2018, AOII has less than 3,000 dues-paying alumnae members. Currently that is less than 3% of our total alumnae membership. The goal is to have 20,000 dues-paying members by 2020.

### **10.** How often do I have to pay dues?

The dues are an annual contribution. AOII's fiscal year runs July 1 to June 30. Alumnae dues will reflect the same calendar.

## **11.** How do I pay?

There are two ways to pay. You can complete the payment online at <a href="https://www.alphaomicronpi.org">www.alphaomicronpi.org</a> under the *Alumnae Dues* button (coming soon). You can also participate in the AOII Alumnae Directory project conducted by PCI to update our records that will begin August 2018.

### **12.** Will I be invoiced \$35?

Alumnae members will NOT be invoiced for 2018-2019. There will be email and mail communication that will be sent to our alumnae as a reminder of the model along with details of how to pay. This model is a voluntary ask for each of our alumnae members. AOII's goal is to grow involvement within our alumnae membership to support new initiatives for alumnae members.

# **13.** What do I get for paying?

AOII is not just for your collegiate years but for life, and by contributing to this model, our hope is to expand engagement and further support alumnae. You will also be entered to win social media challenges for prizes and be featured in the alumnae newsletters that roll out quarterly starting fall 2018.

For additional questions please contact the Assistant Director of Alumnae Engagement, Kayla Reszka, at <a href="mailto:kreszka@alphaomicronpi.org">kreszka@alphaomicronpi.org</a> or at 615-370-0920.