

MISSION

The AOII Foundation invests in our sisters and inspires a lifetime of giving to innovative leadership, educational and philanthropic causes.

OVERARCHING METRIC

By 2031, achieve \$15 million in net assets with 5,000 donors giving to the Foundation

<p style="text-align: center;">GOAL 1</p> <p style="text-align: center;">Acquire the financial resources needed to fulfill the Foundation’s mission</p>	<p style="text-align: center;">GOAL 2</p> <p style="text-align: center;">Attract and retain talent: board, staff and committee volunteers</p>
<p style="text-align: center;">FRATERNITY ENDS – Global, Ambition, DEI, Sense of Belonging, and Service</p>	<p style="text-align: center;">FRATERNITY ENDS - Ambition, DEI, Leadership, Sense of Belonging, and Service</p>
<p>STRATEGY A: Increase the number of donors & financial contributions from AOII members</p> <p>METRIC</p> <ul style="list-style-type: none"> By the end of FY2026, 3,500 donors make a gift to the Foundation 	<p>STRATEGY A: Retain executive leadership and grow a high-functioning staff team</p> <p>METRIC</p> <ul style="list-style-type: none"> Design staff structure & org chart by 11/15/21
<p>STRATEGY B: Increase the percentage of revenue that comes from major and planned gifts</p> <p>METRICS</p> <ul style="list-style-type: none"> By the end of FY2026, raise \$750,000 annually for the Loyalty Fund Grow the 1897 Society to 200 members by the end of FY2026 By the end of FY2022, raise at least \$100,000 in major gifts to the Loyalty Fund with incremental growth each year after By the end of FY2026, achieve 25 planned gift commitments with paperwork on file 	<p>STRATEGY B: Assure continued viability of committees through a strong volunteer pipeline</p> <p>METRIC</p> <ul style="list-style-type: none"> 90% of committee positions are filled at the start of each biennium

STRATEGIC PLAN FY2022-FY2026

<p>STRATEGY C: Secure funding for programs & operations</p> <p>METRICS</p> <ul style="list-style-type: none"> • Complete campaign and open Archives by June 2023 • By the end of FY2026, secure \$1 million to fund fraternity programs that align with education and leadership opportunities 	<p>STRATEGY C: Assure long-term financial stability of the Foundation</p> <p>METRIC</p> <ul style="list-style-type: none"> • By the end of FY2026, secure a reserve fund of \$2 million to support Foundation operations
<p>STRATEGY D: Effectively communicate with donors and potential donors about opportunities to support programs and operations</p> <p>METRIC</p> <ul style="list-style-type: none"> • By the end of FY2026, achieve \$15 million in net assets 	

