

Section 7. Fraternity Jeweler. All official Alpha Omicron Pi jewelry must be manufactured by the Fraternity's official jeweler. Observance of this rule is of the gravest importance. By doing this, we protect the Alpha Omicron Pi trademark and insignia which guards our badge against plagiarism, infringement, or improper use.

Any attempt at sales, in person or by letter or circular, internet/online communications or social media, by infringing jewelers or by non-licensed manufacturers, distributors or sellers of devices or articles improperly bearing the Alpha Omicron Pi name, trademark and/or insignia, must be reported immediately to International Headquarters.

Standing Rule 4 Alpha Omicron Pi Insignia

Section 1. Alpha Omicron Pi Monogram. Alpha Omicron Pi's official monogram (the superimposed letters) is only used in the badge, on Rituals items, and on official documents, such as the membership certificate and the *Rituals Book*. All other uses of the monogram are prohibited.

Section 2. Proper Care and Use of Alpha Omicron Pi Letters Official Insignia. The Fraternity may be identified on stationery, favors, mementos, programs, embroidery, etc. by using the Alpha Omicron Pi letters in sequence and/or official Fraternity insignia. Just as care should be exercised by each member of Alpha Omicron Pi in the use of official insignia, careful attention also should be given to their disposition when items bearing them have outlived their usefulness. Before a car having an Alpha Omicron Pi decal is sold, for example, the decal should be removed. When an Alpha Omicron Pi jersey or similar apparel is no longer wearable, the garment should be destroyed in such a manner that it cannot be worn by or used by a non-member in any way. Unwanted Alpha Omicron Pi merchandise shall not be donated to charitable or other institutions for use by non-members.

Section 3. Shields and Crest. Alpha Omicron Pi has an essentially Greek heritage, not one of medieval or Masonic background, and therefore would never have a shield or crest as a symbol.

Section 4. The Alpha Omicron Pi Flag. Alpha Omicron Pi's official flag is a rectangular cardinal banner with the letters "AOII" in sequence in white.

Section 5. Clothing with Alpha Omicron Pi Insignia.

- a. All initiated and new members in good standing are entitled to wear clothing with the Alpha Omicron Pi insignia.
- b. As specified in the *Bylaws*, the insignia of Alpha Omicron Pi are the exclusive property of the Fraternity. Accordingly, all Alpha Omicron Pi clothing and goods should be purchased from a licensed vendor. Licensed vendors are those sellers of merchandise bearing Alpha Omicron Pi insignia who are authorized by the Fraternity to produce or market official Alpha Omicron Pi licensed merchandise.
- c. The Emporium online services can be found through the Emporium link on the Alpha Omicron Pi website.

- d. Good taste is expected in the wearing of clothing with the Alpha Omicron Pi insignia since a member's appearance to the outside world is a reflection on her chapter and the Fraternity.

Section 6. Letters on Chapter House. The words "Alpha Omicron Pi" or the letters "AOII" in sequence, not in a crest or shape of the badge, may be used on the outside of the chapter house to identify it.